

The parents lottery

Support your school with every ticket



Big fun and bright futures with a fundraiser for all!

Parentkind



£25,000 jackpot

Guaranteed prizes every week

What is The Parents Lottery?

The Parents Lottery is a carefully crafted lottery which delivers a continuous cash flow to PTAs and schools, boosting their spending power to enhance the school community.

Our weekly lottery has guaranteed cash prizes and **£25,000** up for grabs. You don't even need a gambling licence, as our comprehensive licence covers your PTA and school.

To boost your fundraising through our weekly lottery, Parentkind member PTAs receive 56% of every ticket sold, while non-member PTAs and schools receive 42%.

With one of the highest returns available through any school-focused lottery, The Parents Lottery is designed to maximise the funds reaching PTAs and schools, helping you support the projects, resources and opportunities that make a difference to children and young people.

Every week, supporters can play for guaranteed cash prizes, including our £25,000 jackpot.

No gimmicks, no complicated calculations. Just more money for PTAs and schools and guaranteed prizes every week.

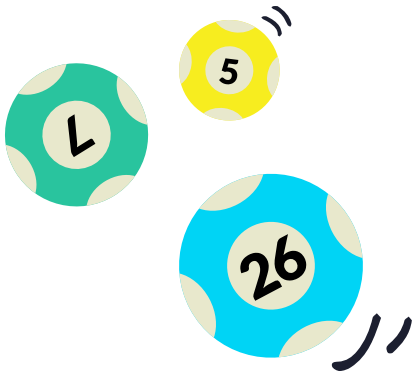
The Parents Lottery is a weekly lottery promoted by Parentkind Enterprises Ltd, a wholly owned subsidiary of Parentkind. It is run under our remote operating licence (Licence no: 057904) and all proceeds are collected by us before we distribute the funds, allowing us to ensure 56%* of each ticket sale goes directly to PTAs and schools who register to benefit.

There is no charge to PTAs and schools to register and no outlay, as we provide everything you need to promote the lottery to your supporters. You don't even need to be a member of Parentkind.

To benefit from this free fundraising opportunity, simply be a PTA or school in England, Wales or Scotland and sign up on our website theparentslottery.org

*See page 6 for more details.





A fundraiser for every PTA and school!

As fundraising experts, we've created The Parents Lottery for every PTA and school, so that everyone can benefit and boost their cash pots for those much-needed projects that support our young people.

Secondary, independent and SEND/ALN schools

We know that fundraising can look different in secondary, independent and SEND/ALN settings, where opportunities for regular face-to-face engagement may be more limited.

That's why we've designed The Parents Lottery to make fundraising simple, flexible and effective. With a dedicated online platform, supporters can buy tickets from anywhere in England, Wales and Scotland, making it easy to reach not only parents and carers, but also grandparents, friends and the wider community.

Share your unique lottery link through email, social media and school communications, and supporters can sign up in minutes. No selling tickets, no collecting cash and no chasing donations.

Why it works for secondary, independent and SEND/ALN schools:

1. Reach supporters beyond the school gate.
2. Simple online sign up for supporters.
3. No cash handling or administration burden.
4. Easy to promote through existing communications.
5. Provides a regular stream of fundraising income.

With one of the highest returns available through any school-focused lottery, The Parents Lottery helps your supporters' contributions go further for your school community.

Reach beyond the school gate – anyone can buy a ticket!





Nursery, pre-school and primary schools

PTAs and schools work incredibly hard to fund the extras that help children thrive, from playground improvements and learning resources to enrichment activities and special projects.

While traditional fundraising events remain a vital part of school life, The Parents Lottery provides an easy way to generate additional income throughout the year, helping supporters contribute regularly while giving them the chance to win guaranteed weekly prizes.

With a simple online platform and one of the highest returns available through any school-focused lottery, The Parents Lottery helps every ticket sold go further for your school community.

Why it works for nursery, pre-school and primary schools:

1. Compliments your existing fundraising activities.
2. Simple online sign up for supporters.
3. Reach family, friends and the wider community.
4. No cash handling or ticket administration.
5. Guaranteed weekly prizes, including a £25,000 jackpot.
6. Provides a regular stream of fundraising income.

Simply register, share your unique lottery link and start raising funds for the projects that matter most.

Support a PTA or school and be in with a chance to win!

Why supporters love The Parents Lottery

Every ticket purchased helps raise valuable funds for a chosen PTA or school, while also giving supporters the chance to win guaranteed weekly cash prizes.

Why supporters take part:

- Support a local PTA or school with every ticket purchased
- Guaranteed weekly cash prizes
- £25,000 jackpot every week
- No limit on the number of winners
- Simple online sign up and ticket management
- Flexible entry options to suit different budgets
- A fun and easy way to make a difference

'I was so shocked to have received a letter from the Parents Lottery to say I had won £1,000. I had previously won smaller prizes, but never expected to win this much.'

Ms E, Cardiff

It's a win-win: supporters enjoy the chance to win cash prizes, all while helping raise funds for projects, resources and opportunities that benefit children and young people.

How to benefit

Your PTA or school will receive 56%* of the ticket cost

Getting started couldn't be simpler.
Register your PTA and school as a beneficiary at **theparentslottery.org** and you'll receive everything you need to start fundraising.

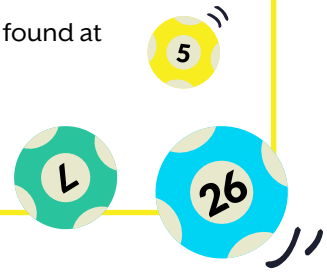
1. **Register your PTA or school**
   Create your beneficiary account and upload your PTA or school logo to personalise your lottery page and help supporters recognise your organisation.
2. **Share your unique lottery link**
   Access a range of ready made promotional materials and share your lottery page through newsletters, email, social media and other school communications.
3. **Supporters nominate your PTA or school as their chosen beneficiary when purchasing tickets.**
   They can choose a single entry or multiple entries each week, making it easy to support your school community in a way that suits them, all while enjoying the chance to win guaranteed weekly cash prizes - including the £25,000 jackpot!
4. **Receive regular fundraising income**
   Parentkind member PTAs receive 56% of every ticket sold, while non-member PTAs and schools receive 42%.

Unlike one-off fundraising events, The Parents Lottery can provide a regular stream of income throughout the year. Funds are paid directly to beneficiaries on a termly basis, giving PTAs and schools predicable fundraising revenue.

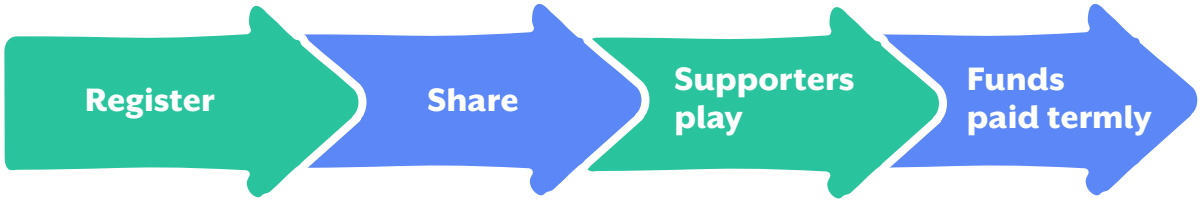
Once registered you can manage your account, access promotional resources and view the funds allocated to your PTA or school through your dedicated beneficiary dashboard.

Register as early as possible to maximise your fundraising opportunities and start benefitting from ticket sales sooner.

Full terms and conditions can be found at **theparentslottery.org**



*PTAs holding Parentkind membership will receive 56%. Non-member PTAs and schools will receive 42%.



Do PTAs and schools need to supply prizes?

No. Parentkind Enterprises Ltd provides all prizes, and they are guaranteed each week. The Parents Lottery is a fixed-odds lottery, which means prizes are not dependent on the number of tickets sold or the value of ticket sales. Every ticket purchased is allocated a random six-digit lottery number and, if a player matches three or more numbers in a correct order, they will win a prize.

There is no limit to the number of winners in a draw. If multiple players match the required numbers, each winning ticket will receive the full prize for that prize tier. The prizes available each week are:

£25,000 jackpot

JACKPOT £25,000 - Match six numbers in the correct order
£1,000 - Match five numbers in the correct order
£25 - Match four numbers in the correct order
£5 - Match three numbers in the correct order

We currently use another provider, can we switch?

Yes. In most cases, switching to The Parents Lottery is straightforward. If you currently operate a lottery with another provider, we recommend reviewing your existing terms and conditions before making any changes. Some providers may have minimum contract terms or cancellation requirements that need to be followed.

However, many providers do not require you to continue actively promoting their lottery or encouraging supporters to purchase tickets on their platform. In these circumstances, you may be able to start promoting The Parents Lottery while winding down activity with your current provider in line with their terms and conditions.

We recommend the following steps:

1. **Review your current arrangements**
   Check your providers' terms and conditions and make sure any notice periods or cancellation requirements are understood and followed.
2. **Discuss the opportunity**
   Speak with your PTA committee, trustees or senior leadership team about the benefits of joining The Parents Lottery.
3. **Register with The Parents Lottery**
   Create your beneficiary account and access the promotional resources available to help you get started.
4. **Tell your supporters**
   Let supporters know why you're making the change and explain how their participation will help your PTA or school benefit from one of the highest returns available through a school-focused lottery.
5. **Encourage supporters to switch**
   Ask supporters to cancel their existing lottery subscriptions in accordance with their provider's terms and conditions and purchase tickets for The Parents Lottery if they wish to continue supporting your organisation.

Why associations choose to switch:

- One of the highest returns available through a school-focused lottery
- Guaranteed weekly prizes, including a £25,000 jackpot
- No prizes to source or administer
- No local authority lottery licence required
- Dedicated support and ready-made promotional materials



How does The Parents Lottery compare to other providers?

Provider	Return to PTA/school per ticket sold	Percentage allocated to prizes	Percentage allocated to administration	No local authority licence needed
The Parents Lottery	**56%***	**18.18%**	**25.8%**	✓
Your School Lottery	40%	34.2%	25.8%	✗
One Lottery	50%	50% shared between both prizes & administration		✓
Unity Lottery	50%	50% shared between both prizes & administration		✗
The Health Lottery	20.34%	36.02%	43.64%	N/A
People's Postcode Lottery	33%	40%	27%	N/A

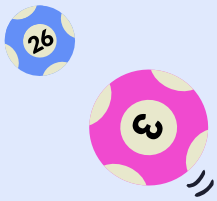
Information obtained from relevant lottery websites are correct at time of publication.

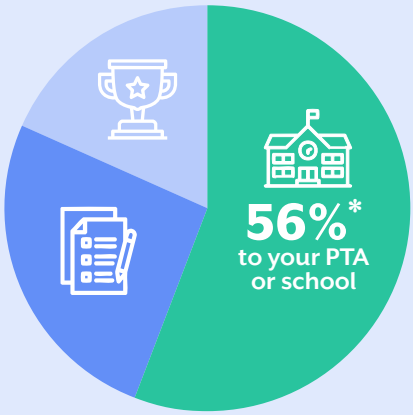
If we get 56%* where does the other 44% go?

We want to be transparent about where the ticket price goes.

- **Prizes**- 18.18%
- **Administration of the lottery** - 25.82%
- **Organisation funds** - 56%*

*PTAs holding Parentkind membership will receive 56%. Non-member PTAs and schools will receive 42%.





Does Parentkind Enterprises make a profit from The Parents Lottery?

With The Parents Lottery, your school receives 56% from every £1 ticket sold* – a higher percentage than many other school lottery programmes. That means more money directly impacts your pupils and funds vital projects. We use the other 44% to cover prizes and administration costs, as our main mission is to empower PTAs and schools to thrive. We've poured our years of fundraising expertise into creating this simple, effective solution.

Will I get support from The Parents Lottery?

The Parents Lottery will support all your needs through our dedicated helpline. You can contact us for enquiries at **contact@theparentslottery.org**, or on **0300 123 5460**. Or **book a call with our lottery expert**.

FAQs

How will supporters find our PTA or school?

Supporters can find and select your PTA or school in several ways:

- Search by school name
- Search by PTA or association name
- Search by postcode
- Follow a direct link to your lottery page
- Scan a QR code that links directly to your lottery page

For the best experience, we recommend sharing your unique lottery page link or QR code directly with supporters through newsletters, email, social media and other school communications. This takes supporters straight to your page and makes it quick and easy for them to choose your PTA or school as their nominated beneficiary.

Is there a minimum or maximum number of tickets that can be sold with our PTA or school as the nominated beneficiary?

No. There is no minimum or maximum number of tickets that can be sold with your PTA or school as the nominated beneficiary. Every ticket sold helps generate funds for your organisation, with Parentkind member PTAs receiving 56% of every ticket sold and non-member PTAs and schools receiving 42%.

Can funds be paid into any bank account?

No. Payments can only be made to a bank account held in the name of the registered PTA, parent association or school. This helps us ensure funds are paid securely to the correct beneficiary.

When and how will funds be paid?

Payments are made by BACS transfer only. Funds are paid termly, within 14 days of the final day of the winter, spring and summer terms as published by Kent County Council on its **school term dates webpage**. Please note that payments are not made after each half term break.

We are a Friends Association. Can we register to benefit?

Yes. When we refer to a PTA, we mean any parent-led organisation that raises funds to support a school community in England, Wales or Scotland.
This includes:

- PTAs
- PTFAs
- Friends Associations
- Community Associations
- HSAs
- Other parent support groups

If your organisation raises funds for the benefit of a school community, you can register to benefit from The Parents Lottery.

We are a school, do we need to be a registered charity?

No. Schools do not need to be registered charities to benefit from The Parents Lottery. However, we recommend checking your school's fundraising policy before registering.

No licence required – The Parents Lottery covers your PTA or school



The important stuff

- Terms and conditions apply, and you must consent to them at the time of registering to benefit from The Parents Lottery. We strongly advise you to read them in full
- The Parents Lottery is operated on our behalf by CFP Lottery & Raffles Ltd, an External Lottery Manager licensed by the Gambling Commission
- It is illegal for anyone under the age of 16 to sell lottery or raffle tickets. As a responsible licence holder, Parentkind Enterprises Ltd only permits the purchase of lottery tickets by individuals aged 18 or over. Any ticket purchased by a person under the age of 18 will be void and any prize forfeited.
- It is illegal for anyone to purchase a lottery ticket with a credit card. For this reason, we cannot accept credit card payments
- Due to GDPR requirements, we are unable to provide PTAs or schools with details of individual supporters

Be responsible

A lottery is a form of gambling. If you or someone you know needs information and/or help with a problem gambling, please **call the National Gambling Support Network on 0808 8020 133**

If you feel you have a problem with gambling, visit **begambleaware.org** or call the National Gambling Helpline on **0808 8020 133**.

GambleAware GAMBLING COMMISSION THE LOTTERIES COUNCIL

That's it! You're ready to register and start raising funds with The Parents Lottery. Visit **theparentslottery.org** to create your beneficiary page and get started.

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